

Privacy Policy

By using this site and our online store, you agree to be bound by and comply with this Privacy Policy and our Terms and Conditions.

SECTION 1 - WHAT INFORMATION DO WE GATHER AND WHAT DO WE DO WITH IT?

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you give us such as your name, address and email address and order history. We also use cookies, web beacons or other tools that collect information that make it easier to use our store and our site.

When you visit our site, some information is automatically collected. This may include information such as the Operating System (OS) running on your device, Internet Protocol (IP) address (which may be used to obtain your geolocation), access times, browser type, and language, and the website you visited before our site. We also collect information about how you use our site, including the elements you have interacted with, metadata and other details about these elements, change states and other user actions.

Email marketing: By providing us with your email address, you are giving us permission to send you emails about our store, new products and other updates.

How we use your information. In general, we use the information we collect primarily to provide, maintain, protect and improve our current site and products and to develop new products. We use personal information collected through our site as described below and described elsewhere in this Policy to:

- Facilitate the creation of and securing of your Account on our network;
- Identify you as a user in our system;
- Improve our products, site, and how we operate our business;
- Understand and enhance your experience using our site and products;
- Provide and deliver the products and services you request;
- Respond to your comments or questions and for our Support team to provide service;
- Send you related information, including confirmations, invoices, technical notices, updates, security alerts and support and administrative messages;
- Communicate with you about promotions, upcoming events and news about products and services offered by Popp's Farm, LLC and our selected partners, and for other marketing purposes of Popp's Farm, LLC;
- Link or combine your information with other information we get from third parties to help understand your needs and provide you with better service; and
- Protect, investigate and deter against fraudulent, unauthorized or illegal activity.